

STELLA MOON



ART DIRECTOR

EDUCATION

2021 -
French & Visual Design
Sungkyunkwan University

PROFILE

I'm Stella, a Seoul-based art director. I'm majoring in French and Visual Design at Sungkyunkwan University. While majoring in French, French style art & film constantly grew on me, and I began to dream of becoming an art director. So far, I won Silver Clio Awards, 4 Young Ones Pencils, and 2 Gold Andy Awards.

On the side, I'm a curator of an Instagram magazine, @Magazine Jebi.

SKILLS

Photoshop
Illustrator
InDesign
Premier Pro
After Effects

AWARDS

CLIO AWARDS

Silver I Airb n bouquiniste
Bronze I Fantasize
Finalist X 7 I The Last Frame
Pieces of Memories From the North

YOUNG ONES

Gold Pencil I Fanta - Refresh Label
Silver Pencil I Notco - Coded For A Better Tomorrow
Merit X 8 I Patagonia Kills Patagonia
The Last Frame

ANDY AWARDS

Gold X 2 I Patagonia - Patagonia Kills Patagonia
Pieces of Memories From the North
Shortlist X 2 I The Last Frame
Chants for Winning

ADDY AWARDS

Best of Show I The Last Frame
Gold X 5 I Airb n bouquinistes
Silver X 11 I Pieces of Memories From the North
Coded For A Better Tomorrow
Patagonia Kills Patagonia
Rejection Party

D&AD AWARDS

Durex - The Most Inspiring Sex
Kraft Mac&Cheese - Corner Pack

CONTACT

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EXPERIENCE

2024.02 - Present
Magazine Jebi

Curator

Led the influx of followers three times by serving as the curator of the Instagram web magazine, 'Jebi.'

2022.06-2022.08
OKIT

Intern

Responsible for the production of SNS content for the life-logging Android application 'Okit'

2023.05 - 2023.11
Seoul Digital Foundation

Team Leader

Contributing to the revenue generation of small business owners through commercial district & consumer analysis in the 'Big Data-Based Small Business Economy Revival Project' organized by the Seoul Metropolitan Government